



ALANAS MICKUS

Product designer

About Me.

Product designer with 4 years of experience designing mobile apps used by millions. I care about how products feel, not just how they look. Tech-curious — and into vibe coding on the side.

Information.



Portfolio

alanasmickus.com



Email

alanasmickusdesigner@gmail.com



Location

Düsseldorf, Germany

Languages.



Native

Lithuanian



Full professional proficiency

English



Elementary proficiency

Russian



Beginner

German

Tools.



UX/UI & prototyping

Figma



Issue tracking

Jira



Vibe coding

Claude Code



Graphic design

Adobe Suite

Socials.



LinkedIn

@alanasmickus



Behance

@alanasmickus

Experience.



Product Designer

TorAlarm

07/2022 - Present

📍 Düsseldorf, Germany

- Designed key personalization features — including onboarding, team profiles, and home redesign — as part of a cross-functional team, shifting navigation from competition-based to team-centered experiences.
- Designed and A/B tested multiple onboarding flow variants, improving early engagement and reducing drop-offs after first use.
- Drove adoption of personalization features, with 31% of users selecting a favorite team within the first year, enabling more relevant notifications and sustained engagement growth.
- Designed team profiles and overhauled notification logic, consolidating team content into a single destination and increasing push notification relevance across competitions.
- Led global search design, reducing navigation friction and enabling instant access to teams and competitions across the full app.
- Built and maintained a library of 3,000+ team and competition logos and color systems, improving visual consistency, resolving contrast accessibility issues, and cutting manual workload for content workflows.



Graphic Designer

Kirpte

02/2022 - 07/2022

📍 Alytus, Lithuania

- Created apparel and marketing designs aligned with brand identity and seasonal trends, collaborating with clients to translate ideas into functional clothing graphics.
- Applied textile design knowledge and printing techniques to ensure durability and quality in final products.



Graphic Design Internship

Liberty Harbor

06/2021 - 09/2021

📍 Jersey City, NJ, USA

- Designed digital and print materials for real estate, hospitality, and restaurant brands across websites, social media, and print.
- Worked alongside a senior designer to learn layout, design systems, and industry-standard workflows, contributing to visual campaigns that increased brand engagement.

Education.



BA Graphic Design

Coventry University

09/2018 - 05/2021

📍 Coventry, UK

Courses.



Figma UI/UX

Udemy 2023



UX Design

Google 2022



HTML & CSS

Codecademy 2021

Skills.

Product & UX

User research, interaction design, user flows, usability testing, accessibility

Systems & UI

Design systems, prototyping, visual design, component libraries

Prototyping

HTML & CSS, vibe coding

Product thinking

A/B testing, analytics, data-driven design, competitive analysis